



WEKAFORÈ JIBRIL

Wekafore Jibril challenges our traditional notions of gender-conforming clothing and freedom of expression through unrecognised culture. The Nigerian designer often labels his work 'African propaganda', indicating a need to deliver a social message. Fashion has often been used as the start of social change by raising awareness and starting a conversation by reflecting a sub-culture that is coming to light and can no longer be ignored.

Wekaforé is at the forefront of igniting a new African consciousness and appreciation. the brand illustrates contemporary African aesthetics using Afro-futurism and ancient African spirituality inspired by his Nigerian roots, along with drawing inspiration from Afro-funk and legend Fela Kuti. Through his artwork, he displays black men in isolated spaces this links to the designer's concerns for black aesthetics and provides a platform for black men where it is missing in mainstream media.

"I guess subconsciously I just wanted to normalise blackness as a high form of art, just the same way as we have these greek statues".

With music and fashion going hand in hand Wekaforé also leads a music band called Egosex and created The Voodoo Children's Club, a popular night club scene celebrating afro-funk, disco, afrobeat and afro-house in Barcelona. Wekaforé Jibril truly immerses himself in the creative world of Afro-futurism and is one to watch across all media's, particularly the fashion industry as black designers begin to get recognised for their contributions towards lasting and emerging fashion trends.